

Practitioner's Docket No. U 013185-1



PATENT P-043

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

- In re application of: Yossef TSURIA et al
Application No.: 09/544,704 Group No.: 2766
Filed: April 7, 2000 Examiner:
For: WATERMARK SYSTEM
- Patent No.*: Issued:

*NOTE: Insert name(s) of all inventor(s) and title also for patent.

Assistant Commissioner for Patents
Washington, D.C. 20231

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**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS)**

As assignee of record of the entire interest of the above identified

- application,
 patent,

REVOCATION OF PRIOR POWERS OF ATTORNEY

all powers of attorney previously given are hereby revoked and

NEW POWER OF ATTORNEY

the following attorney(s) and/or agent(s) are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith.

JOSEPH H. HANDELMAN, 26179
JOHN RICHARDS, 31053
RICHARD J. STREIT, 25765
PETER D. GALLOWAY, 27885
IAN C. BAILLIE, 24090
THOMAS F. PETERSON, 24790

RICHARD P. BERG, 28145
JULIAN H. COHEN, 20302
WILLIAM R. EVANS 25858
JANET I. CORD, 33778
CLIFFORD J. MASS, 30086
CYNTHIA R. MILLER, 34678

SEND CORRESPONDENCE TO:

Ladas & Parry
26 West 61st Street
New York, N.Y. 10023

DIRECT TELEPHONE CALLS TO:

(Name and telephone number)
JULIAN H. COHEN
(212) 708-1887

Optional Customer No. Bar Code

00140

PATENT TRADEMARK OFFICE

NDS LIMITED

(type or print identity of assignee of entire interest)

One Heathrow Boulevard, 286 Bath Road

Address

**West Drayton, Middlesex UB7 0DQ,
United Kingdom**

- Recorded in PTO on July 18, 2000
Reel 010991
Frame 0544
- Recorded herewith

ASSIGNEE STATEMENT

Attached to this power is a "STATEMENT UNDER 37 C.F.R. section 3.73(b)."

Date: (X) 8 February 2001(X)
SignatureDr. Abe Peled

(type or print name of person authorized to sign on behalf of assignee)

(X)
TitleCEO

NOTE: The assignee of the entire interest may revoke previous powers and be represented by an attorney of his or her selection. 37 C.F.R. 1.36.

(check the following item, if it forms a part of this power of attorney)

- Added page—Authorization of attorney(s) to accept and follow instructions from representative.



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~~2266~~Practitioner's Docket No. U 013185-1

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In re application of: Yossef TSURIA et al

Application No.: 09/544,704

Group No.: 2766

Filed: April 7, 2000

Examiner:

For: WATERMARK SYSTEM

Patent*: _____

Issue Date: _____

Reexamination No.: _____

Issue Date: _____

Reissue: _____

Issue Date: _____

*NOTE: Insert name(s) of inventor(s) and title for patent.

Assistant Commissioner for Patents

Washington, D.C. 20231

**STATEMENT UNDER 37 C.F.R. § 3.73(b)
ESTABLISHING RIGHT OF ASSIGNEE TO TAKE ACTION**

NOTE: 37 CFR 3.73(b) states: "When an assignee seeks to take action in a matter before the Office with respect to a patent application, ..., patent, registration, or reexamination proceeding, the assignee must establish its ownership of the property to the satisfaction of the Commissioner. Ownership is established by submitting to the Office, in the Office file related to the matter in which action is sought to be taken, documentary evidence of a chain of title from the original owner to the assignee (e.g., copy of an executed assignment submitted for recording) or by specifying (e.g., reel and frame number) where such evidence is recorded in the Office. The submission establishing ownership must be signed by a party authorized to act on behalf of the assignee. Documents submitted to establish ownership may be required to be recorded as a condition to permitting the assignee to take action in a matter pending before the Office."

CERTIFICATION UNDER 37 C.F.R. 1.8(a) and 1.10*
(When using Express Mail, the Express Mail label number is **mandatory**;
Express Mail certification is optional.)

I hereby certify that, on the date shown below, this correspondence is being:

MAILING

deposited with the United States Postal Service in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

37 C.F.R. 1.8(a)

with sufficient postage as first class mail.

37 C.F.R. 1.10*

as "Express Mail Post Office to Address"
Mailing Label No. _____ (**mandatory**)

TRANSMISSION

transmitted by facsimile to the Patent and Trademark Office

Date: February 16, 2001

Signature

Clifford J. Mass

(type or print name of person certifying)

***WARNING:** Each paper or fee filed by "Express Mail" must have the number of the "Express Mail" mailing label placed thereon prior to mailing. 37 C.F.R. 1.10(b).

"Since the filing of correspondence under § 1.10 without the Express Mail mailing label thereon is an oversight that can be avoided by the exercise of reasonable care, requests for waiver of this requirement will not be granted on petition." Notice of Oct. 24, 1996, 60 Fed. Reg. 56,439, at 56,442.

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NOTE: "Section 3.73(b) is amended to remove the sentence requiring an assignee to specifically state that the evidentiary documents have been reviewed and to certify that title is in the assignee seeking to take action. The sentence is deemed to be unnecessary in view of the amendment to §§ 1.4(d) and 10.18." Notice of Oct. 10, 1997, 62 Fed. Reg. 53,131, at 53,174.

1. The assignee(s) of the entire right, title and interest hereby seek(s) to take action in the PTO in this matter.

IDENTIFICATION OF ASSIGNEE

2. NDS LIMITED

Name of assignee

CORPORATION

Type of assignee, e.g., corporation, partnership, university, government agency, etc.

NOTE: The Notice of April 30, 1993 (1150 O.G. 62-64) points out:

"The statement under 37 CFR 3.73(b) may be signed on behalf of the assignee in the following two manners if the assignee is an organization (e.g., corporation, partnership, university, government agency, etc.).

"(1) The statement may be signed by a person in the organization having apparent authority to sign on behalf of the organization. An officer (president, vice-president, secretary, or treasurer) is presumed to have authority to sign on behalf of the organization. The signature of the chairman of the board of directors is acceptable, but not the signature of an individual director. A person having a title (manager, director, administrator, general counsel) that does not clearly set forth that person as an officer of the assignee is not presumed to be an officer of the assignee or to have authority to sign the statement on behalf of the assignee. A power of attorney from the inventors in an organization to a practitioner to prosecute a patent application does not make the practitioner an official of an assignee or empower the practitioner to sign the statement on behalf of the assignee.

"(2) The statement may be signed by any person, if the statement includes an averment that the person is empowered to sign the statement on behalf of the assignee and, if not signed by a registered practitioner, the statement must be in oath or declaration form. Where a statement does not include such an averment, and the person signing does not hold a position in the organization that would give rise to a presumption that the person is empowered to sign the statement on behalf of the assignee, evidence of the person's authority to sign will be required."

(complete the following, if applicable)

- I, the person signing below, state that I am empowered to sign this statement on behalf of the assignee.

BASIS OF ASSIGNEE'S INTEREST

Ownership by the assignee is established as follows:

A.

1. An assignment from the inventor(s) of the matter identified above, which was recorded in the PTO at
Reel 010991 Frame 0544

2. An assignment (document) separately being submitted for recordal herewith.

AND/OR

- B. A chain of title from the inventor(s) to the current assignee as shown below:

1. From: _____
Name of inventor(s)
To: _____
Recorded in PTO: Reel _____, Frame _____
2. From: _____
Name of inventor(s) or assignee
To: _____
Recorded in PTO: Reel _____, Frame _____
3. From: _____
Name of inventor(s) or assignee
To: _____
Recorded in PTO: Reel _____, Frame _____

(check item below, and add details, if applicable)

- Additional documents in the chain of title are listed in the attached Supplemental Sheet.

COPIES OF DOCUMENTS IN CHAIN OF TITLE

(complete this item, if copies are being sent)

- Copies of the assignment(s) or other document(s) in the chain of title are attached as follows:

<input checked="" type="checkbox"/>	A	<input checked="" type="checkbox"/>	1	<input type="checkbox"/>	2		
<input type="checkbox"/>	B	<input type="checkbox"/>	1	<input type="checkbox"/>	2	<input type="checkbox"/>	3

(X) 8 February 2021
date

(X)
Signature of authorized person

(X) Dr. Abe Peled
(type or print name of authorized person)

(X) CEO
Title of authorized person

Reg. No.: 20302

Tel. No.: (212) 708-1887

Customer No.:

SIGNATURE OF PRACTITIONER

Julian H. Cohen

(type or print name of practitioner)

P.O. Address

c/o Ladas & Parry
26 West 61st Street
New York, N.Y. 10023



UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER

OF PATENTS AND TRADEMARKS

Washington, D.C. 20231

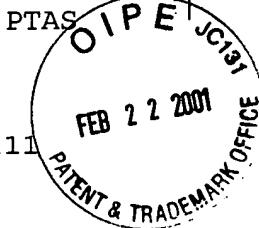
SEPTEMBER 29, 2000

LIMBACH & LIMBACH L.L.P.

JOEL G. ACKERMAN

2001 FERRY BUILDING

SAN FRANCISCO, CALIFORNIA 94111



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OCT 12 2000

LIMBACH & LIMBACH L.L.P.

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/18/2000

REEL/FRAME: 010991/0544
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNEE'S INTEREST (SEE DOCUMENT FOR DETAILS)

ASSIGNEE:

NDS LIMITED

1 HEATHROW BOULEVARD, 286 BATH
ROAD

WEST DRAYTON, MIDDLESEX

UNITED

KINGDOM

UB7 ODQ

DOC DATE: 07/04/2000

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MAR - 2. 2001

SERIAL NUMBER: 09544704

FILING DATE: 04/07/2000

PATENT NUMBER:

ISSUE DATE:

JOANN STEWART, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

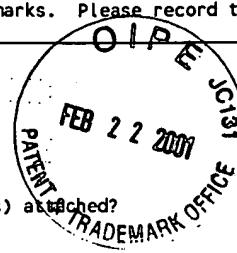
To the Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

YOSSEF TSURIA

Additional name(s) of conveying party(ies) attached?

Yes No



3. Nature of Conveyance:

- Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 4, 2000

2. Name and address of receiving party(ies):

Name: NDS LIMITED

Internal Address:

Street Address: 1 Heathrow Boulevard, 286 Bath Road

City, State and Zip: West Drayton, Middlesex UB7 0DQ, U.K.

Additional Name(s) & address(es) attached?

Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
09/544,704

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joel G. Ackerman

Internal Address: Limbach & Limbach L.L.P.
Street Address: 2001 Ferry Building
City, State, ZIP: San Francisco, California 94111
Telephone: (415) 433-4150
Facsimile: (415) 433-8716

Attorney Docket No. NDS-4300 USA [37673]

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
 Charge any deficiencies in the enclosed fee to
 Deposit Account No. 12-1420
 Authorized to be charged to deposit account

8. Deposit account number: 12-1420

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joel G. Ackerman, Reg. No. 24,307
Name of Person Signing

Signature

7/13/02
Date

Total number of pages including cover sheet, attachments and document: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20213, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

08-16-200

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1-31-92

RECOR

S. DEPARTMENT OF COMMERCE
tent and Trademark Office

101432582

or copy thereof.

To the Commissioner of Patents and Trademarks. Please



1. Name of conveying party(ies):

YOSSEF TSURIA

Additional name(s) of conveying party(ies) attached

 Yes No

3. Nature of Conveyance:

- Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 4, 2000

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)
09/544,704

B. Patent No.(s)

Additional numbers attached? Yes No

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 City, State, ZIP: San Francisco, California 94111
 Telephone: (415) 433-4150
 Facsimile: (415) 433-8716

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Joel G. Ackerman, Reg. No. 24,307
Name of Person Signing

Signature

7/13/02
Date

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08/15/2000 MTHAI1 00000179 09544704

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ASSIGNMENT

WHEREAS, I, YOSSEF TSURIA, hereinafter referred to as "ASSIGNOR", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: WATERMARK SYSTEM
Application (Declaration/Oath) Execution Date: 7/4/00
Filing Date: April 7, 2000 Application No.: 09/544,704

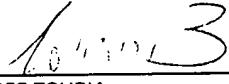
WHEREAS, NDS LIMITED, a corporation of U.K., 1 Heathrow Boulevard, 286 Bath Road, West Drayton, Middlesex UB7 0DQ, U.K., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in the said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that he/she will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his/her name to this assignment on the date indicated below.

Date: 4/7/2000


YOSSEF TSURIA